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MAÏSADOUR Semences has made two major investments to boost its research and production capacities

MAÏSADOUR Semences aims to conquer 2/3 of the European market by investing in the genomics of early dent corn

In July last MAÏSADOUR Semences signed a research partnership for early dent corn (FAO 250 to 400) with American company Nature Sources Genetics (NSG). With backing from the prestigious Cornell University, NSG will be contributing its expertise in the genetic and genome cartography of many species. Thanks to this partnership and its long-term investment, MAÏSADOUR Semences will be renewing and widening genetic diversity by investigating at the very heart of its germplasm (close to 6,000 lineages and populations of corn), the objective being to create and develop original hybrids aimed at 2/3 of the European market.

MAÏSADOUR SEMENCES has invested € 12 million in Ukraine

MAÏSADOUR Semences has inaugurated the second segment of its plant in Mogilev (Ukraine), hoisting its production capacity to 1 million bags a year. *"Despite the situation in Ukraine, construction deadlines were respected. The investment represents €12 million and the surface area of the production network has been extended from 2,600 ha to 5,000 ha for corn and from 900 ha to 1,500 ha for sunflower,"* says Régis Fournier, CEO of MAÏSADOUR Semences.

Presentation of Maïsadour Semences

- Maïsadour Semences is a seed producer specialising in field crop hybrids, whose mission is to provide "elite genetics and the best seeds and innovative services to enhance its customers' agricultural production."
- Our ranges include sweet corn seed, animal feed (corn silage, Lucerne, corn fodder and silo development) and oil seed (sunflower and rapeseed), and are composed of 144 hybrids.
- Turnover for 2013 equalled 142 million euros, 15% of which was invested in R&D.
- R&D is shared between 6 selection centres and a network of 218 testing sites throughout Europe.
- The production department manages 18,000 ha of corn and oil seeds between three regions (France, Ukraine and Spain), each with its own organisation of producers, production factory and quality control laboratory.
- The company divides its development amongst 13 subsidiaries in Europe and Africa.
- Maïsadour Semences is a subsidiary of the Maïsadour Cooperative Group, a major economic presence in Southwest France (5,700 employees and a turnover of 1.5 billion euros in the agricultural and food-processing industries).

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